

ZESHAN AHMER

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Qualifications

2019-Date	HEC Approved Supervisor
2013-2018	Ph.D. in Marketing Department of Marketing and Enterprise University of the Hertfordshire Business School, United Kingdom.
2005-2007	Masters of Business Administration Common Wealth of Learning, Canada in collaboration with Allama Iqbal Open University, Islamabad, Pakistan. OPM 70.2 %
1999-2001	Masters in Computer Science University of the Punjab, Lahore, Pakistan. 2 nd Position in University of the Punjab, Lahore, Pakistan OPM 81 %
1998-1999	Post Graduate Diploma in Computer Science University of the Punjab, Lahore, Pakistan OPM 74%
1995-1997	Bachelors of Commerce University of the Punjab, Lahore, Pakistan OPM 62%

Experience

Jan 2018-Date	Assistant Professor (Ad-hoc) Institute of Business Administration, University of the Punjab, Lahore, Pakistan
Oct 2002-Jan 2018	Lecturer Institute of Business Administration, University of the Punjab, Lahore, Pakistan
Sep 2007	Corporate Trainer of ICI Pakistan for Project Management
Nov 2007	Corporate Trainer of Allied Bank Limited, Management Trainee Officer's for HRM
Dec 2007	IT Trainer of Pakistan Engineering Academy, Government of Punjab, Pakistan
Nov 2001-Oct 2002	Software Engineer NEXTBRIDGE (Pvt.) Ltd. Lahore, Pakistan

Key Responsibilities

2019-Date	Event Manager of First IBA Job Fair
2016-Date	In-charge IBA External Linkages & Placement Resource Center (IBA-ELPRC)
2016-Date	In-charge IBA Excursion and Study Tours
2016-Date	In-charge Examinations IBA Evening Programs
2016-Date	In-charge & Focal Person for IBA Hostel Affairs
2010-Date	Member of IBA Institutional Disciplinary Committee
2010-Date	Member of Institutional Purchase Committee
2010-Date	Member of IBA Institutional Security Committee & IBA Focal Person Security for University of the Punjab
2005-Date	In-charge IBA Information Technology
2016-2019	Member Board of Faculty of Economics & Management Sciences, University of the Punjab
2008-2011	Senior Vice President IBA-PU Alumni Association
2007-2008	Event Manager of IBA Sports GALA 2007 & 2008
2007-2007	Event Manager of First IBA Entrepreneurship Festival
2007-2008	Worked as a Team Member of Curriculum Development Committee for IBA, Gujranwala Campus, University of the Punjab
2005-2007	Member of Technical Committee of Main Purchase and Indent committee, University of the Punjab
2001-2002	Financial System of Howard Publication Group using Visual Basic for Applications and MSSQL Server 7.0

Publications

Oct 2019	Policing: An International Journal: Impact Factor 1.350 (2019) Police work-family nexus, work engagement and turnover intention: Moderating role of Person-job-fit
Oct 2019	Pakistan Economic and Social Review: HEC X Category Impact of Materialism on Impulsive Buying: Mediating role of credit card use and brand loyalty
Sep 2019	British Food Journal: Impact Factor 1.717 (2018) Emerging Trend of Coffee Cafés in Pakistan: Factors affecting revisit Intention
Sep 2019	Journal of the Research Society of Pakistan: HEC X Category Employees' response to code of ethics and corporate philanthropic social responsibility: Evidence from Pakistan
June 2019	Journal of Political Studies: HEC X Category How organizational Politics Impact workers job-related outcomes?
May 2019	Journal of the Research Society of Pakistan: HEC X Category Impact of Authentic Leadership on Employees Creativity and Innovation: Mediating Role of Psychological Capital

Jan 2019	Public Policy and Administration Research: International Journal Performance Evaluation of Public-Private Partnerships in Health Sector of Pakistan
Dec 2017	Journal of Managerial Sciences: HEC Y Category Consequences of Leader-member Exchange in Hospitality Sector: Moderating role of Gender
Dec 2016	Hertfordshire Business School Working Paper: International Journal Usage of Enterprise Resource Planning Systems in Higher Education Institutions in Pakistan
Mar 2016	Science International Journal: HEC Y Category Understanding Students Attitude towards Women as Managers
Dec 2013	Journal of Quality and Technology Management: HEC X Category Adoption of Human Resource Information Systems Innovation in Pakistani Organizations

Conference Presentations

Sep 2015	British Academy of Management (BAM), United Kingdom Usage of Enterprise Resource Planning Systems: A Case Study of Higher Education Institutions in Pakistan
Jan 2008	COMSATS International Conference on Management for Humanity and Prosperity Role of IT in Small and Medium Enterprises

Conferences Attended

Apr 2005	Punjab College of Technical Education, Ludhiana, India International Conference on Dynamic Role of Management in Global Economy,
Nov 2004	LUMS, Lahore South Asian Management Forum (SAMF)

Workshops

Apr 2018	HEC at IBA, Karachi Two day workshop on NBAEC Strategic planning of a Business School
Jan 2015	Cambridge University, United Kingdom Three day workshop on Structural Equation Modelling in R
Nov 2013	ORIC, University of the Punjab, Lahore Mixed Methods Research Using SPSS & NVivo
Feb 2008	IBA, University of the Punjab, Lahore Citing and Referencing using EndNote
Nov 2006	IBA, University of the Punjab, Lahore Competing in Academic Research
Aug 2005	School of Business and Economics, UMT, Lahore Business Research and our Responsibility
May 2005	IBA, University of the Punjab, Lahore Case Teaching Workshop

May 2003

IBA, University of the Punjab, Lahore
Resume Development and Cover Letter Writing

Research Supervisions

2019 MBA 1.5

Komal Sahela: The Role of Public Self-Consciousness, Materialism and Money Attitude on the Compulsive Buying Behavior through the Mediating Role of Impulse Buying intention

Mutiba Muhjahid: Impact of Servant Leadership on Work Engagement and Employee Creativity: Mediating Role of Psychological Empowerment and Trust in Leader

2019 M.Phil.

Hifza: Passion and Buying Behaviour: Explanatory Role of Personality

Fatima Safdar: Impact of Fear of Terrorism and Fear of Death on Mental Well Being with Moderating Role of Spirituality

Farah Nadeem: The impact of Cognitive and Affective Attitude on Willingness to Pay Premium Price for KFC: Explanatory Role of Electronic Word-of-Mouth

External Examiner

2019 MBA

Hailey College of Banking and Finance, University of the Punjab, Lahore

Muhammad Azhar Ghaffar: Performance Comparison of Shariah Compliant Equity Funds and Conventional Equity Funds against the bench mark PSX-100 Index

Syed Zia Mohaay ud Din: Impact of Self Belief and Risk Attitude on Gender Competitiveness among Young Business Graduates of Lahore; Mediating Role of Willingness to Compete

Ayesha Asad: Effect of Career Growth and Work Environment on Job Satisfaction with Mediating Effect of Organization Commitment